



# Britt Andreatta

## MEDIA KIT & CATALOG



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# About Britt Andreatta, PhD

Dr. Britt Andreatta is an internationally recognized thought leader who creates science-based solutions for today's challenges. As CEO of Brain Aware Training, Britt Andreatta draws on her unique background in leadership, neuroscience, psychology, and learning to unlock the best in people and organizations.

Britt's industry accolades include being named one of the "Top 20 L&D Influencers" for 2022 and 2021 and a "Top 100 HR Influencers in 2021" (top 20 for leadership development). *Talent Development* magazine featured her as an "outstanding thought leader and pioneer." Dr. Andreatta has won several prestigious awards, such as the Global Training & Development Leadership Award from the World Training & Development Congress, the Gold Medal for Chief Learning Officer magazine's Trailblazer Award.



Britt has published several titles including *Wired to Connect: The Brain Science of Teams and a New Model for Creating Collaboration and Inclusion*, *Wired to Grow: Harness the Power of Brain Science to Master Any Skill*, *Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success*, and *Wired to Become: The Brain Science of Finding Your Purpose, Creating Meaningful Work, and Achieving Your Potential*. She is a regular contributor to *Entrepreneur*, *Training Industry* magazine, *Chief Learning Officer* magazine, *Talent Management* magazine, and *Thrive Global*. *Training Industry* magazine granted her the 2023 Editors' Award along with the Readership Award in both 2023 and 2022.

Formerly Chief Learning Officer for Lynda.com (now LinkedIn Learning), Britt is a seasoned professional with more than 25 years of experience. She regularly consults with businesses, universities, and nonprofit organizations on leadership development and learning strategy. Corporate clients include Fortune 100 companies like Comcast and Apple, and also Ernst & Young, Microsoft, LinkedIn, Domino's, Franklin Covey, TransUnion, Splunk, DPR Construction, John Deere, Zillow, SHI, Pacific Life, and Dell.

Dr. Andreatta has worked with major educational institutions like the University of California, Dartmouth University, and the University of New Mexico, and nonprofit organizations like the YMCA and Prison Fellowship's Warden Exchange Program. She has served as professor and dean at the University of California, Antioch University, and several graduate schools.

Her courses on Lynda.com (now LinkedIn Learning), Skillsoft, and Cornerstone On Demand have received over ten million views worldwide. Titles include *Leading with Emotional Intelligence*, *Advice for Leaders During a Crisis*, *20 Questions to Improve Learning at Your Organization*, *Increasing Collaboration on Your Team*, *Organizational L&D*, and *Creating Winning Teams*.

A highly sought-after and engaging speaker, Britt delivered a TEDx talk called "How Your Past Hijacks Your Future." She regularly speaks at corporate events and international conferences, receiving rave reviews and awards for "best session of conference."

Due to popular demand, Dr. Andreatta now offers certifications in her brain-based training programs. These award-winning programs are driving sustained behavior change at organizations across a wide range of industries like technology, healthcare, financial, food, media, and manufacturing.

Dr. Andreatta regularly consults with executives and organizations on how to maximize their full potential. To learn more, visit her website and social channels:



[www.BrittAndreatta.com](http://www.BrittAndreatta.com)



[Linkedin.com/in/BrittAndreatta/](https://www.linkedin.com/in/BrittAndreatta/)



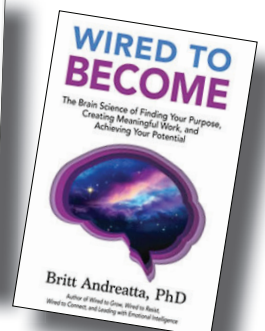
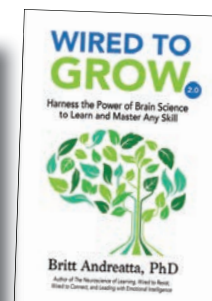
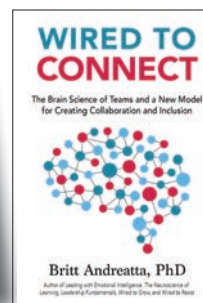
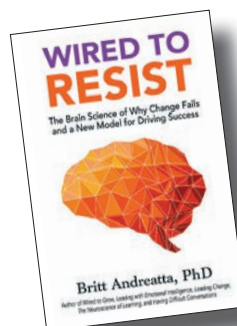
[@BrittAndreatta](https://twitter.com/BrittAndreatta)



[Instagram.com/BrittAndreatta/](https://www.instagram.com/BrittAndreatta/)



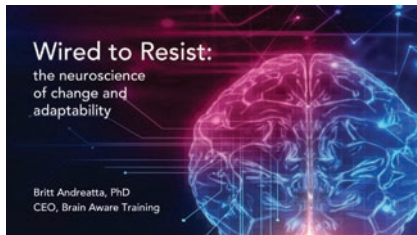
[Youtube.com/@BrittAndreatta](https://www.youtube.com/@BrittAndreatta)



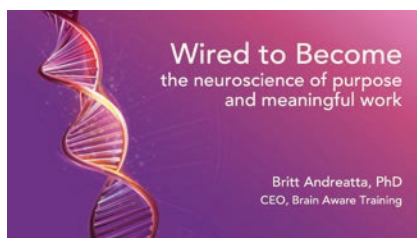


# Speaking Topics

Dr. Andreatta speaks on maximizing the potential of people and organizations with a focus on leveraging insights from brain science. Her most popular presentations address today's workplace issues like change, teams, innovation, inclusion, leadership, and learning strategy (see descriptions below). Keynotes run 60–90 minutes; all sessions include interactive discussions and activities. Britt also offers more in-depth half- and full-day programs and builds custom presentations upon request. For availability and fees, contact [Speaking@BrittAndreatta.com](mailto:Speaking@BrittAndreatta.com).



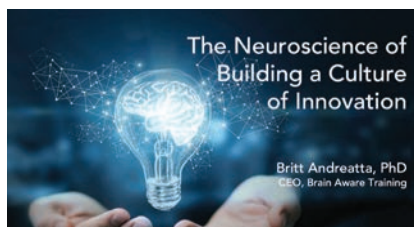
Change is a journey, not an event. Why do 50–70% of change initiatives fail? Typical approaches to managing change don't take our human biology into account—that we're wired to resist change. Recent discoveries in neuroscience illuminate how we learn, respond to change, develop new behaviors, and become more adaptable. Leave this interactive session with several new strategies for driving successful change in your organization whether you are an executive, manager, or employee.



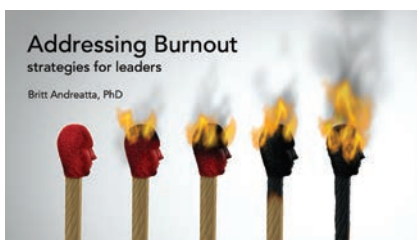
Humans are wired for purpose and, in fact, recent discoveries in neuroscience offer a fascinating look into what motivates us to become our best selves. The ability to align purpose is what distinguishes the most effective leaders from the rest, and purpose is at the heart of engagement, productivity, and retention. It's no wonder that organizations that harness the power of purpose thrive and excel while their peers falter or fail. Discover how to leverage the brain science of purpose to create meaningful work and ongoing success.



Teams power more and more of today's work. Nearly 90% of today's workers say that they spend 1/3 to 1/2 of each day working in teams. It is no surprise that teams can make or break any organization's competitive advantage. Discover the surprising truth about what creates or crushes high-performing teams. We'll explore the brain science of working in groups and what makes collaboration different from other types of teamwork. Gain key strategies in building trust, inclusion, belonging and psychological safety that you can use to create team excellence again and again.



Innovation is often the big differentiator between organizations that succeed and those that stall or even fail. But while innovation is important, most organizations struggle with creating the right environment to support and encourage it. Explore the research on the neuroscience of innovation and creativity (they're different) and what sets up the human brain to achieve the highest states of both. You'll gain strategies you can use today to create both a climate and culture of innovation.



Around the world, people are experiencing record levels of burnout and the results are impacting both our workplaces and communities. Burnout is the #1 reason employees are citing as they quit in record numbers. In this session, we will look at what burnout is and the unique set of factors that have led us to this point. We'll explore how relationships are currently strained and why we need to be particularly mindful now more than ever. Learn strategies you can implement right away to help yourself and others move through burnout to start thriving.



Did you know that emotional intelligence (EQ) is twice as predictive of performance than IQ? EQ accounts for 80-90% of competencies that differentiate top performers and 75% of careers are derailed for reasons related to emotional competencies. Discover the neuroscience behind EQ and techniques for managing amygdala hijacks and triggers. Learn how to better read emotions in others and strategies for navigating difficult situations, and building positive relationships at work and at home.

# Speaking Topics

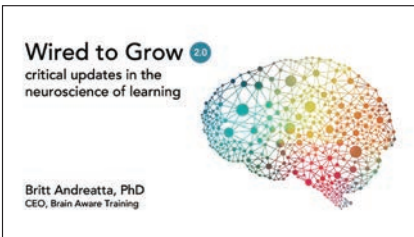


## The Science of Executive Leadership

training that drives organizational results

Britt Andreatta, PhD

Neuroscience reveals that power changes the brain in surprising ways. Executive training counterbalances this tendency and gives leaders the critical skills leaders need to solve complex challenges. Senior executives have a direct impact on your organization's culture and success. The right leader can catapult the organization forward while a mismatch can drive employee attrition and market decline. Discover and apply new techniques to build a science-based program that your executives will attend, value, and use to drive positive organizational results.

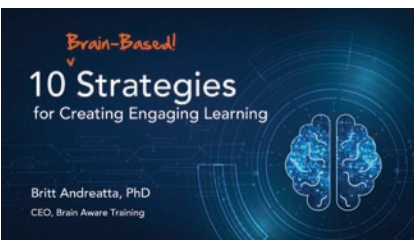


## Wired to Grow 2.0

critical updates in the neuroscience of learning

Britt Andreatta, PhD  
CEO, Brain Aware Training

The neuroscience of learning has recently evolved, adding new understanding to how the brain learns, builds memories, processes failure, and shifts behavior. This research is shaping how educators should design learning and how it's experienced by learners. And technology has transformed what's possible in learning...IF it's used correctly. Discover how to leverage brain science to enhance instructional design and delivery in both education and workplace settings. You will gain strategies you can implement today to improve the growth and development of yourself and others.

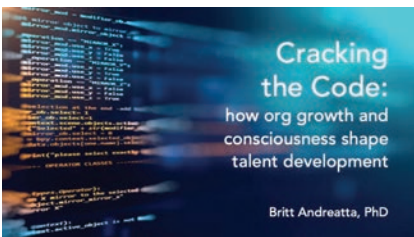


## Brain-Based 10 Strategies

for Creating Engaging Learning

Britt Andreatta, PhD  
CEO, Brain Aware Training

Engaging learning is born from the intersection of three activities done well—the three Ds of discovery, design, and delivery. Great learning begins with your discovery process and how you identify the real issues that need to be addressed. As you design, you'll want to harness the power of aha moments and storytelling to create memorable content. Learning ultimately must drive sustained behavior change to create valued ROI, so you'll learn how to effectively design habits and utilize practice. You'll walk away with strategies you can use to consistently create phenomenal results.



## Cracking the Code:

how org growth and consciousness shape talent development

Britt Andreatta, PhD

Several studies show that organizations grow and change in predictable ways, moving through phases of development, transformational crisis points, and emerging levels of consciousness. Each shift requires new skills for your leaders and employees, and also predicts relationships with your customers. A significant contributor to organizational decline is that key aspects of strategy are often behind the stage of growth the organization is in or moving toward. Learn how to crack the code and stay ahead of the curve.



## Creating a Culture of Learning:

unlock your org's potential

Britt Andreatta, PhD

Discover why the right culture of learning is critical to your organization's ongoing success. You'll learn about the neuroscience of potential and how to unlock people's natural hunger to learn and improve. Harness the power of growth mindset to create all kinds of benefits including increased performance, productivity, engagement, and retention. Use the ground-breaking Growth Culture® model to design a robust and positive culture of learning that enables continuous improvement. Learn how to effectively align efforts across your organization to drive maximum impact.



## Better Use of Video to Create Effective Training Programs

Britt Andreatta, PhD  
CEO, Brain Aware Training  
Former CLO, Lynda.com

The brain is wired for observational learning and video creates powerful and scalable solutions. Discover how video-based practice and assessment enable experiential learning, skill validation, and coaching at scale. Explore the ways in which video content creates opportunities for practice, demonstration, analysis, and collaboration, and provides learners with tangible outcomes. Enhance critical skills for upskilling employees while receiving a positive return on investment. You'll learn how to create better knowledge retention as well as sustained behavior change through a variety of new tools and strategies.



## The Future of Learning

critical trends and tools

Britt Andreatta, PhD

To be effective, talent professionals must stay on top of current issues and critical trends in order to anticipate the impact they might have on their organization and industry. Discover critical trends that will shape talent development for years to come. We'll discuss ways to get ahead of these trends to future-ready your people and organization. This session will also explore tools and best practices to enhance learning in all of its forms to boost performance and confidence.



# Testimonials for Britt Andreatta

*"You were not only the best keynote we've had for this conference, you were the best keynote I have seen, EVER."*

**Mark Walker, Board Member**  
Technology Affinity Group

*"Britt's session was the best of the entire conference.*

*This session was FANTASTIC. Engaging, research-based, useful, and wonderful presenter. Thank you!!!*

+ *"This was one of the best virtual sessions I have ever attended. I really appreciated how Britt pulled in the virtual audience to make us feel like we were part of the on-site session. So many takeaways!!*

**Attendees, Association for Talent Development's (ATD) International Conference & Expo 2023**

*"Dr. Andreatta always brings such a down to earth distillation of the current neuroscience! Thank you!"*

+ *"THE BEST session I attended at the conference."*

**Attendees, Society for Human Resource Management (SHRM) Annual Conference & Expo 2022**

*"Really great connection between scientific theory and practical application. I loved it!"*

+ *"It was awesome and so informative! My team was impressed."*

**Attendees, Association for Talent Development's (ATD) TechKnowledge Conference 2022**

*"You have a powerful influence in our field and a whole generation of L&D professionals is hungry for your message. People are better because of what you do."*

**Cory Kreeck, VP of People Operations**  
Beachbody

*"Britt, sending a ton of thanks for your support of the Leader meeting last week—a TERRIFIC experience. The talk you gave spirited people in such a positive way AND your delivery was flawless. Thank you for helping us to get our leaders into the "think differently" space. Loved it!"*

**Martha Soehren, Chief Talent Officer and SVP**  
Comcast

*"Britt taught her unique science-based approach to change management. The material was easily under-standable and thought-provoking; it allowed participants to immediately apply the lessons and framework to how they lead change and initiatives. Top managers from a variety of offices found it extremely valuable."*

**Lisa Slavid, Director of Organizational & Performance Management**  
University of California, Santa Barbara

*"I have partnered with Britt on several major initiatives. Britt rapidly assesses a business situation and is able to immediately apply the perfect concepts and craft a learning journey that enhances participants' capability to achieve their goals both personally and professionally. I could not imagine taking a company through rapid growth or major change without her."*

**Dr. Kelly McGill, Chief People Officer at Lighthouse**  
(formerly Amazon, Avvo, and LinkedIn)

*"I absolutely credit Britt's executive training and coaching for helping us to change our culture. As a result of working with her, we were able to have critical conversations, build better trust, and become a peak-performing team."*

**Tim Tully, Chief Technology Officer**  
Splunk

*"When a company has a major culture shift, you can rarely look to one person. Britt was an exception to this. What looked like company-wide management training became the foundation for the conversations, relationships, and plans to positively impact the culture. She was the rock star in the organization making sure the culture was solid."*

**Hilary Miller Headlee, EVP of Global Sales & Customer Success, Insight Partners** (formerly Zoom and Altryx)

*"Britt has been a gift in my life, both professionally and personally. I was immediately impressed with her warmth and top-notch coaching skills. Then we got to see how fabulously she teaches her content, with a number of high-quality courses that were instrumental for Lynda.com to launch our business skills area. She has a high EQ to help people at various levels of an org find their best selves."*

**Jolie Miller, Head of Business & IT Content**  
LinkedIn Learning

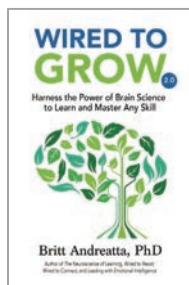
*"I feel excited to present Britt's Change Quest® training in my organization. This truly brings the human connection to all the work. Such a great collection of bite sized learning! I love how dynamic this content is and the activities really help connect the dots."*

**Shawna Shandy, Director of Organizational Development, Ruby Receptionists**

*"Wow and thank you! Your keynote was the highest rated event. People really appreciated how you took something complex, and explained it in a way that was consumable and immediately actionable. Thank you for connecting with our organization in the very personal and meaningful way I knew you would."*

**Nancy Wheelock-Scott, Learning & Development,**  
North Memorial Health

## Books on the Brain Science of Success



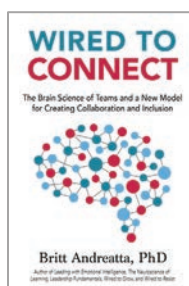
978-0-9973547-7-5  
July 2019 (2<sup>nd</sup> ed)  
\$18.99  
Education/Professional Dev

### Wired to Grow: Harness the Power of Brain Science to Learn and Master Any Skill

We are biologically wired to learn. It's the key to our survival and the path to fulfilling our potential—to become or develop into something more. *Wired to Grow* helps unlock the fullest expression of who we are, giving you the keys to understand the neuroscience of learning and apply your natural wiring to positively transform lives, habits and organizations.

*"A simple tool anyone can use to create real change in oneself or in others. It's required reading for those who want to use their minds to achieve results."* **Dr. Cherie Carter-Scott, NY Times best-selling author of *If Life Is a Game, These Are the Rules*, ICF Master-Certified Coach**

*"This is a fantastic book for anyone in the teaching game. It shows how anyone can change their old habits to new ones! Dr. Andreatta hit a home run."* **Michael Ewing, President, Professional Ski Instructors of America, Northern Rocky Mountain Division and author of *My Life in Winters***



978-0-9973547-5-1  
April 2018  
\$18.99  
Business/Leadership

### Wired to Connect: The Brain Science of Teams and a New Model for Creating Collaboration and Inclusion

Teams power the majority of work around the world, yet lack of effective collaboration is a leading cause of workplace failure. Dr. Britt Andreatta synthesizes the latest findings from neuroscience and what differentiates high-performing teams from the rest. *Wired to Connect* provides a new understanding of how unconscious bias, inclusion, trust, and purpose impact teams and how you can create the necessary conditions for true collaboration and team excellence.

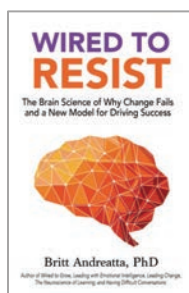
***"Andreatta's enthusiasm may...prove contagious for her target audience, encouraging them to apply her advice to their own workplace teams."***

*Publishers Weekly*



*"With a balance of compelling and timely research and practical tools, *Wired to Connect* offers a holistic framework for building great teams and inclusive cultures. Britt's command of today's workplace challenges makes her work a must-read for talent strategists and business leaders."*

**Dr. Kelly McGill, Culture & Inclusion, Amazon**



978-0-9973547-3-7  
May 2017  
\$18.99  
Business/Leadership

### Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success

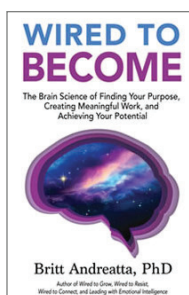
Every year failed change costs billions of dollars. Typical approaches to change don't take into account that we're biologically wired to resist change. It's the key to our survival and the obstacle that often gets in the way of us fulfilling our potential. *Wired to Resist* provides a new understanding of our biology and why change fails, despite our best plans. Discover how to harness the power of your brain and thrive through change.

*"Illustrated by real-life examples and evidence from renowned scholars and practitioners, *Wired to Resist* provides novel insights into understanding why efforts to change fail and more importantly how they can succeed."*

**Dr. Barry Posner, PhD, NY Times best-selling author of *The Leadership Challenge***

*"I've read many books on leading organizational change and I appreciate how Dr. Andreatta gives me insight into the 'whys' behind the 'hows.' *Wired to Resist* arrived just as I was launching a new change initiative in my organization—and it immediately showed me several things I needed to address to increase our chance of success."*

**Kevin Goldsmith, Chief Technology Officer at AstrumU, Spotify, and Adobe**



978-0-9973547-9-9  
May 2023  
\$20.99  
Education/Professional Dev

### Wired to Become: The Brain Science of Finding Your Purpose, Creating Meaningful Work, and Achieving Your Potential

Around the world, people's quest for purpose is at an all-time high. *Wired to Become* meets the moment with new findings in the science of becoming our best selves and why purpose and meaningful work are critical for our physical and emotional health. Dr. Andreatta examines the pandemic's cultural and personal impact and crafts a new understanding of why society is forever changed and how to benefit. She offers tools you can use to explore and clarify your own purpose and professional journey, plus concrete strategies for building purpose-driven organizations—the future of work.

*"While the library of books on purpose is large and ever expanding, Dr. Britt Andreatta makes an invaluable contribution through *Wired to Become* by integrating the extant research in this burgeoning field and presenting it in a coherent, compelling, practical, and highly readable way. If you use this brilliant book as a guide, you and your business will be transformed."*

**Dr. Raj Sisodia, FEMSA Distinguished University Professor of Conscious Enterprise, Tecnológico de Monterrey, and Co-founder of Conscious Capitalism, Inc.**

# Training Solutions

Dr. Andreatta's robust, science-based training solutions feature her groundbreaking research, trademarked models, and uniquely effective learning design that drives real behavior change. Discover how brain-based learning brings out the best in you and your organization. For information, visit [www.BrainAwareTraining.com](http://www.BrainAwareTraining.com).

## Brain Aware® Leader Training

The Brain Aware® Leader Training is a science-based learning solution that gives managers the critical skills they need to drive success. In these powerful courses, your learners will gain a new understanding of managing people by learning about the biology and neuroscience of what brings out the best in others. In every engaging session, your managers will actively apply content and concepts to their current teams and projects.

The Brain Aware Leader Training offers 30 hours of content over 6 interconnected sessions that create a holistic set of effective skills. Each session features science-based content and related hands-on practice activities. With your certification, you can offer the training in a variety of formats including live in-person, live online, and blended with asynchronous resources like videos, readings, and exercises. Each session is organized around a theme or metaphor and materials are marked with color-coded icons for easy reference and review.



Managing People



Coaching For Impact



Increasing Emotional Intelligence



Creating Peak Performing Teams



Leading Effective Change



Driving Execution + Accountability

Within a few short weeks, you can be rolling out this world-class training in your organization. The online Train-The-Trainer program is self-paced, making it easy to get up and running quickly. No need to travel or wait for a public session. All the teaching materials (presentation decks, videos) are immediately available, allowing you to customize them as you learn. Assignments help you prepare to deliver the content and you'll receive personalized feedback from Dr. Andreatta and her top team of learning and development professionals. Who can get certified? Certification is available to both talent professionals who wish to roll out the training to their internal managers, or for independent consultants who wish to bring this training to their clients.

*"I love the way Britt has synthesized leading brain science research with tried and true methods for leading people. My managers are eating it up and we have NPS scores of 92! The Train-The-Trainer was easy to navigate and provided me the flexibility I need to juggle multiple priorities. The team has been very responsive and collaborative in supporting our rollout."*

**Justin Reinert, Director of Learning & Development  
Amobee**

*"This training has been a big hit with managers across all our functions. We love the shared dialogue and approach it has created for managers at every level. The best part is that after each session managers immediately start using the tools. Our leadership was able to see the impact from the first session and it continues to grow with each cohort."*

**Melanie Brittle, L&D Program Manager  
DPR Construction**



95% of managers rated the Brain Aware Leader Training as "excellent"



Brain-based content is relevant to every region and demographic



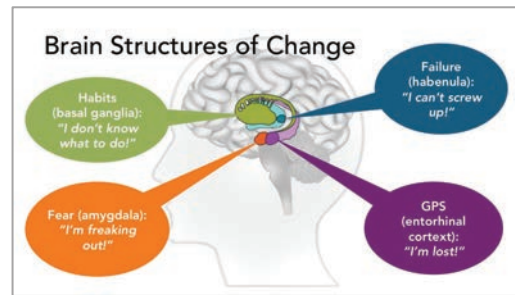
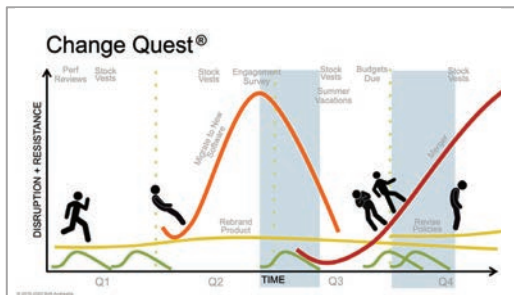
Winner of the BEST Award from the Association for Talent Development (ATD)



# Training Solutions

## Change Quest®

This training program helps individuals and organizations drive successful change. Why do 50–70% of change initiatives fail? Typical approaches to managing change don't take into account human biology and that we are wired to resist change. But once you understand the brain structures activated by change, you can mitigate their effects, increasing adaptability and resilience. Topics include assessing the impact of (and motivation for) change, brain science of resistance, and mapping change initiatives for maximum effectiveness. With content for senior leaders, managers, and the recipients of change (i.e., employees, customers, etc.), participants gain new strategies they can use immediately.



*"Wonderful content, beautiful visuals and relevant activities! The theme and common language used is relatable to everyone, from executives to the frontline. It has been instrumental in shifting the dialogue about change across our organization."*

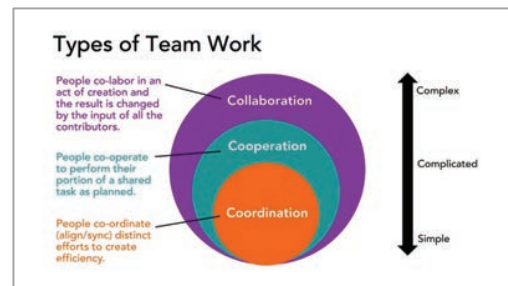
**Nichole Prolifka**  
Protolabs

*"The Change Quest® Model is captivating and provides great 'hard facts' to the experiences I've had leading change over 22 years. I'm co-owner of a consulting firm and my entire team is certified because this model is so much better than others we've used."*

**Andy Kindler**  
Xcellero

## Four Gates to Peak Team Performance®

Teams power more and more of today's work. According to one study, 86% of employees and executives cite lack of effective teamwork and collaboration as the source of workplace failures. Recent discoveries in neuroscience illuminate what differentiates high-performing teams from the rest. Learn how safety, inclusion, purpose and belonging create the necessary conditions for true collaboration and team excellence. Topics include team development, types of teamwork, psychological safety, inclusion, brain activation, and peak performance. With sessions specifically for team leaders, team members, and senior executives, participants will gain effective strategies to consistently create peak-performing teams.



*"Best session! The four gates were especially useful to assess various teams I am part of. My biggest takeaway was about psychological safety. I'm on a project now that has had a complete breakdown of trust. After this session, I went back and implemented some of the tools. We've seen some improvement!"*

**Manager**  
DPR Construction

*"I've done the 'required' management and leadership training at a number of companies from small startups to giants in the enterprise space—including Microsoft and Cisco—and without a doubt the training that Britt Andreatta has created has been the most engaging and useful of all."*

**Tim Ahlers**  
Avvo Legal

# Select Clients

## Corporations

Apple	Amobee	Comcast
Dell	Domino's	DPR Construction
Ernst & Young	EvergreenHealth	Franklin Covey
GoPro	LinkedIn	Microsoft
Pacific Life	Prudential	SHI
Splunk	Rust-Oleum	TransUnion

## Professional Associations

Association to Advance Collegiate Schools of Business (AACSB)	Association of International Certified Public Accountants (AICPA)
Association for Talent Development (ATD)	Information System Audit and Control Association (ISACA)
Physician Assistant Education Association (PAEA)	Women in Cable Telecommunications (WICT)

## Government + Non-Profit

City of Denver	Florida Department of Transportation	U.S. Air Force
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## Education/Learning Organizations

Bridge/Practice	Colorado School of Mines	Cornerstone On Demand
Dartmouth University	Degreed	University of California

# Media + Press

## Print/Online

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Media requests only, please email [Press@BrittAndreatta.com](mailto:Press@BrittAndreatta.com)

**FAST@COMPANY**

**Entrepreneur**

**BUSINESS  
INSIDER**

**Human Resource  
Executive**

**Inc.**

**CLO**

**atd** Association for  
Talent Development

**TRAINING  
INDUSTRY**

**L&D**  
LEARNING & DEVELOPMENT PROFESSIONAL

**TM** Talent  
Management  
People Practice Insights

**REAL SIMPLE**

**Forbes**

## Podcasts/Webinars

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**hr**  
**HR LEADERS**  
With Chris Ramsey

**HOW TO BE  
AWESOME  
AT YOUR JOB**

**livehappy™**

**THE  
Learning  
GEEKS**

**LEARNING & DEVELOPMENT  
STORIES**  
A podcast hosted by  
Kevin Anselmo

**LMS PULSE**

**CHANGE  
STARTS HERE**  
WITH DUSTIN ODHAM  
FranklinCovey  
Education

**VOICES OF  
E-LEARNING**  
BY ROBERTA L. LEE  
AND LENA MARIE SALER

**JOURNAL OF  
ACCOUNTANCY®**



# Our Team

## **Britt Andreatta, MA, PhD**

### **Chief Executive Officer | [Email](#)**

Britt is the CEO of Brain Aware Training, providing ground-breaking research and science-based solutions for today's workplace challenges. She is an internationally recognized thought leader in leadership development and learning strategy.

## **Katlyn Schlub**

### **Executive Assistant | [Email](#)**

Katlyn is a seasoned executive assistant with a B.A. in Journalism. She is passionate about communication and helping people live their best lives. She has several years of volunteer and professional experience that marries these two passions.

## **Claudia Arnett**

### **Product Marketing | [Email](#)**

Claudia leads product management, strategic communications and marketing for Britt. She has a passion for story-telling and enjoys building meaningful relationships that go far beyond product and service.

## **Chris Sneathen**

### **Chief Technology Officer | [Email](#)**

With technology constantly changing, Chris leads the efforts to bring cutting-edge products to transformative learning experiences. He has a long history working in IT for a range of companies including Crystal Cruises, local county government, and the University of California at Santa Barbara.

## **Justin Reinert, CPTD, SPHR**

### **Learning Effectiveness + Partnerships | [Email](#)**

As a seasoned learning leader and executive coach, Justin has built the learning function from the ground up at many organizations. He holds an MA in Educating Adults and has a passion for learning effectiveness. He strives to identify the connection between learning and results at both individual and organizational levels.

## **Heloisa Vila**

### **Learning Effectiveness + Product | [Email](#)**

Heloisa is passionate about making change stick. For nearly 16 years, she has worked with leaders and dozens of organizations across the country to change mindsets, behaviors, processes, and systems so that people, teams, and organizations achieve measurable results and thrive in an equitable and inclusive way.

## **Lisa Slavid, MA**

### **Associate + Licensed Facilitator | [Email](#)**

Lisa has over 25 years of experience designing powerful learning workshops, programs, and keynote presentations. She regularly works with corporations, universities, and non-profits, specializing in appreciative inquiry, strategic planning, innovation, and creativity.

## **Dana Campagna, PhD**

### **Organizational Psychologist | [Email](#)**

Dana is a contributing research and clinical psychologist whose work and interests focus on human potential, helping diverse and minoritized communities thrive, and maximizing workplace environments for organizational success.

## **Alejandra Langerica**

### **Marketing Specialist | [Email](#)**

Alejandra brings her keen eye for design and marketing to a range of projects ranging from comprehensive analysis of the needs, information, situations, and problems that arise.

## **Al Dea**

### **Business Development | [Email](#)**

Al is a leadership coach and corporate trainer with 10+ years experience delivering keynotes and workshops on leadership and professional development to employees and leaders across Fortune 500 organizations and higher education institutions.

## **Richard Hilton**

### **Web Designer + Video Editor | [Email](#)**

Richard is a front-end web developer and video editor. His interest in psychology and usability plays a major part in the process of creating content that is both uplifting and informative.

## **Jenefer Angell**

### **Editor/Writer | [Email](#)**

Jenefer's seasoned editorial eye helps put the polish on Britt's many books. She draws on 20 years of acquisitions, development, and marketing experience with traditional and independent publishers.

# Our Team



## Training Facilitators






Justin Reinert, Corporate  
Heloisa Vila, Corporate & Government  
Lisa Slavid, Corporate & Education  
Leigh Duddy, Corporate  
Al Dea, Corporate & Education  
Steve Caputo, Healthcare  
Angeli Mancuso, Healthcare

## Translators + Facilitators

Margarita Lozano-Job (Spanish)  
Iñigo Sanchez-Cabezudo (Spanish)  
Heloisa Vila (Spanish & Portuguese)  
Flora Alves (Portuguese)  
Tatiany Melecchi (Portuguese)  
Koko Nakahara (Japanese)  
Satomi Uno (Japanese)  
Jessica Schweizer (French)

To learn more about our team, visit [BrittAndreatta.com/Team](https://BrittAndreatta.com/Team)

# Contact Us

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*“My mission is to help  
people and organizations  
rise to their potential.”*

**Britt Andreatta, PhD**

