



Can your organization keep up with the accelerating pace of change?

Is your team adaptive and resilient?

Change Quest® is a science-based program that helps leaders drive successful change across their organizations.

Change is a journey, not an event. The reason 50-70% of change initiatives fail is that typical approaches to managing change don't take into account human biology and that we are wired to resist change.

But once you understand the four brain structures activated by change, you can intentionally mitigate their effects, increasing your team's adaptability and resilience. This groundbreaking approach has proven effectiveness across a range of industries.

During this engaging learning experience, participants will discover:

Types of change

Not all change is created equal. Change initiatives can be plotted against how long they take to roll out and how much disruption they will cause. Learn how to identify and map the four main types of changes.

Levels of motivation

People are motivated for change based on how much choice they have and whether they want or desire the change. Learn to assess people's motivation for any specific change and gain important insight about the leadership skills needed to move them forward.

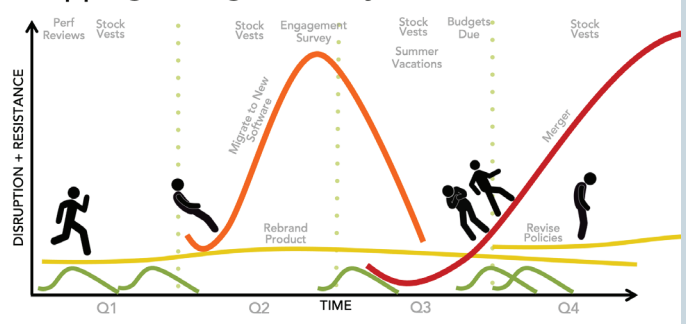
Brain activation

There are four key brain structures that can be activated by change. Learn how to identify which brain structures are involved with any change and how to mitigate their effects.

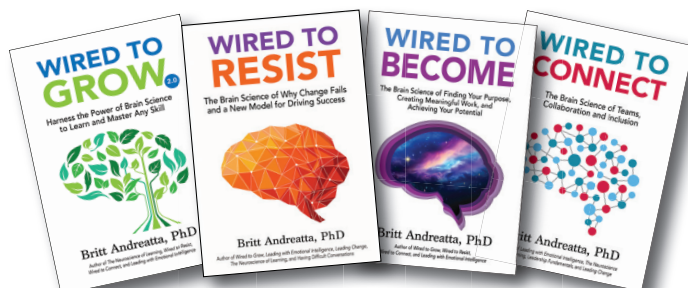
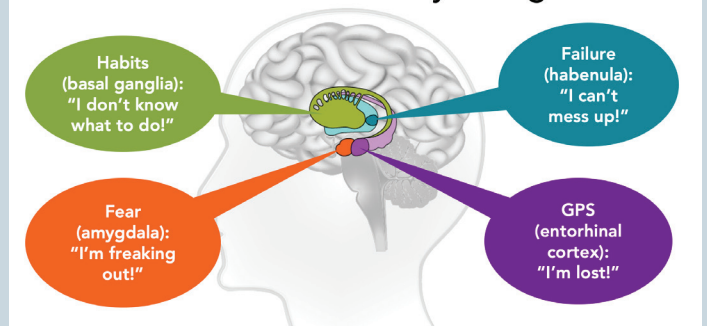
Roles of leaders

Successful change is co-created by everyone in the organization. Learn how the roles and responsibilities of employees, managers, and leaders differ. Discover strategies you can teach your participants to empower each group to perform at their best.

Mapping Change Journeys



Brain Structures Activated by Change

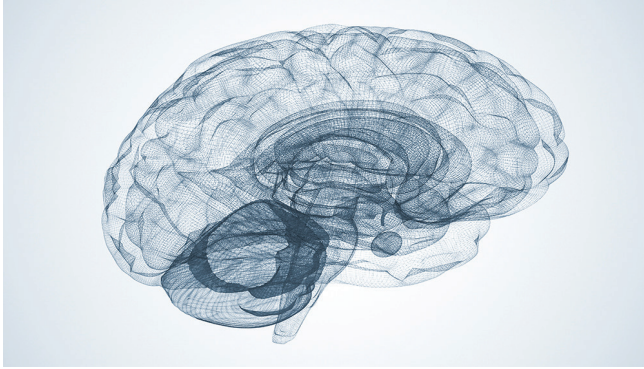


Based on the best-selling book, **Wired to Resist**

by Dr. Britt Andreatta, an internationally recognized thought leader with over 10 million views of her learning programs worldwide.

Learn more at BrainAwareTraining.com

Learn how to drive successful change every time!

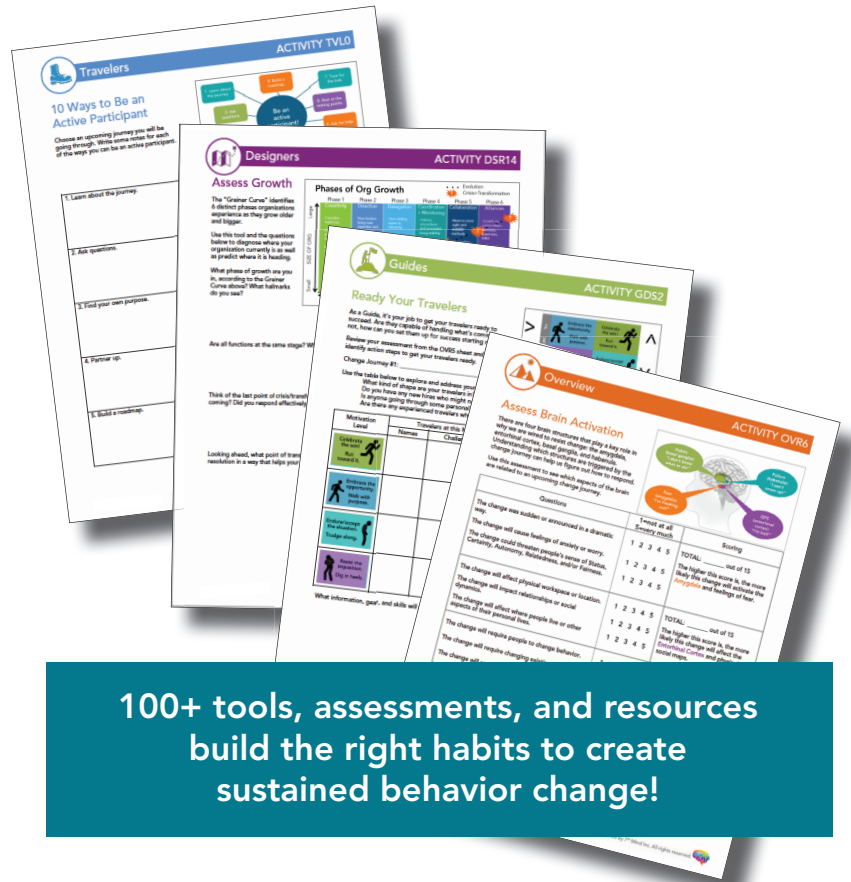


What sets this change approach apart?

- Science-based solution to drive organizational change and transformation, across all kinds of industries.
- Can be used for general skill building on change and adaptability or to support a specific change initiative.
- Creates a shared language and approach to change across teams, functions, and levels.
- Your teams gain proven tools and strategies they can immediately apply—all are 100% customizable to your context and culture.
- Award-winning program that consistently earns 90+ NPS scores.

Our change management solutions:

- **Engaging Training**
Our training programs will upskill people at all levels of your organization, from the C-suite to the front line. We can deliver in-person, virtual, and hybrid options to maximize your time and budget.
- **Consulting & Advisory Services**
Led by 2024 Thought Leader of the Year, Dr. Britt Andreatta, our team has deep experience and expertise in team and talent development. We'll partner with you to drive success at the project or organizational level by helping you align your practices and policies.
- **Scalable Change Management Support**
To ensure the scalability and longevity of your success, we offer the option to certify your inhouse trainers. This allows you to create a change-ready culture across every function that can shift as you grow.
- **Licensing Solutions**
We offer the option to license elements of our research and intellectual property to use in your own programs. You can tailor content to meet the unique needs of your organization.
- **Speaking Services**
Dr. Andreatta's engaging keynotes and executive sessions inspire audiences to action. Maximize your organization's change readiness today!



100+ tools, assessments, and resources build the right habits to create sustained behavior change!



What Our Clients Are Saying:

"Change Quest® was a huge success with our managers. Comments from learners include: 'Absolute best!! I want it taught in my agency to management & staff,' and 'Change management is so challenging. Loved learning about the science behind it.'"
Grace Berman, City of Denver

"Wonderful content, beautiful visuals and relevant activities! The theme and common language used is relatable to everyone, from executives to the frontline. It has been instrumental in shifting the dialogue about change across our organization."
Nichole Prolifka, Protolabs

To get started, visit [BrainAwareTraining.com](https://www.brainawaretraining.com)