

Britt Andreatta



Media Kit + Product Catalog

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About Britt Andreatta, PhD

Dr. Britt Andreatta is an internationally recognized thought leader who creates brain science–based solutions for today’s challenges. As CEO and President of 7th Mind, Inc., Britt Andreatta draws on her unique background in leadership, neuroscience, psychology, and learning to unlock the best in people and organizations.



Britt has published several titles including *Wired to Connect: The Brain Science of Teams and a New Model for Creating Collaboration and Inclusion*, *Wired to Grow: Harness the Power of Brain Science to Learn and Master Any Skill* and *Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success*. Upcoming books focus on the neuroscience of purpose and the conscious evolution of organizations.

Formerly Chief Learning Officer for Lynda.com and Senior Learning Consultant for Global Leadership and Talent Development at LinkedIn, Britt is a seasoned professional with more than 25 years of experience. She regularly consults with businesses, universities, and nonprofit organizations on leadership development and learning strategy.

Corporate clients include Fortune 100 companies like Comcast and Apple, and also Ernst & Young, Microsoft, Domino’s, LinkedIn, Franklin Covey, TransUnion, Avvo, Rust-Oleum, Alter Eco Foods, and Zillow.

Dr. Andreatta has worked with major educational institutions like the University of California, Dartmouth University, and the University of New Mexico, and nonprofit organizations like the YMCA and Prison Fellowship’s Warden Exchange Program. Dr. Andreatta has served as professor and dean at the University of California, Antioch University, and several graduate schools.

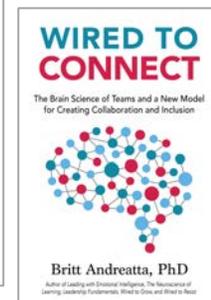
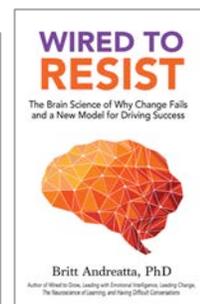
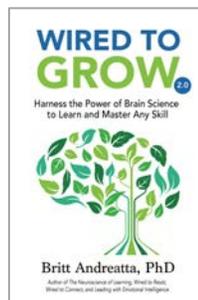
Her courses on Lynda.com (now LinkedIn Learning) have received over ten million views worldwide. Titles include *Leading with Emotional Intelligence*, *Leading Change*, *Creating a Culture of Learning*, *Organizational Learning & Development*, *The Neuroscience of Learning*, and *Having Difficult Conversations*.

A highly sought-after and engaging speaker, Britt delivered a TEDx talk called “How Your Past Hijacks Your Future.” She regularly speaks at corporate events and international conferences, receiving rave reviews like “Britt’s sessions are always outstanding. I wish I could attend several” and “Wow. My mind was blown. So Valuable.”

Britt’s industry accolades include being named one of the “Top 20 L&D Influencers” and *Talent Development* magazine featured her as an “outstanding thought leader and pioneer” (June 2017). Dr. Andreatta has won several prestigious awards, such as the Global Training & Development Leadership Award from the World Training & Development Congress, the Gold Medal for Chief Learning Officer magazine’s Trailblazer Award.

Dr. Andreatta regularly consults with executives and organizations on how to maximize their full potential. To learn more, visit her website and social channels:

-  www.BrittAndreatta.com
-  www.linkedin.com/in/brittandreatta/
-  @BrittAndreatta
-  @BrittAndreatta



Testimonials for Britt Andreatta

"You were not only the best keynote we have had for this annual conference, you were the best keynote I have seen, EVER."

Mark Walker, Board Member, Technology Affinity Group

"You have powerful influence in our field and a whole generation of L&D professionals is hungry for your message. People are better because of what you do."

Cory Kreeck, VP of People Operations, Beachbody

"Extremely engaging. Great insights on creativity and innovation. Structured ideas to increase both. The presentation was very informational. The way the brain works when we are tapping into our creativity was very intriguing to me." + "I loved it! I am always inspired by Britt. She is such a powerful speaker and I love that she addressed the challenges we are facing as a society head on during her talk. Very informative session!"

Attendees, Association for Talent Development's (ATD) Virtual Conference & Expo 2020

"Britt, sending a ton of thanks for your support of the Leader meeting last week—a TERRIFIC experience. The talk you gave spirited people in such a positive way AND your delivery was flawless. Thank you for helping us to get our leaders into the "think differently" space. Loved it!"

Martha Soehren, Chief Talent Officer and SVP, Comcast

"I have partnered with Britt on several major initiatives. Britt rapidly assesses a business situation and is able to immediately apply the perfect concepts and craft a learning journey that enhances participants' capability to achieve their goals both personally and professionally. I could not imagine taking a company through rapid growth or major change without her."

Dr. Kelly McGill, Director of Diversity & Inclusion, Amazon

"I feel excited to present Britt's Change Quest™ training in my organization. This truly brings the human connection to all the work. Such a great collection of bite sized learning! I love how dynamic this content is and the activities really help connect the dots."

Shawna Shandy, Director of Organizational Development, Ruby Receptionists

"Britt taught her unique science-based approach to change management. The material was easily understandable and thought-provoking; it allowed participants to immediately apply the lessons and framework to how they lead change and initiatives. Top managers from a variety of offices found it extremely valuable."

Lisa Slavid, Director of Organizational & Performance Management, University of California, Santa Barbara

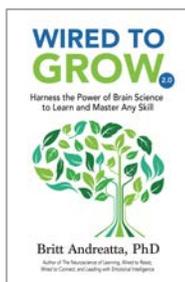
"When a company has a major culture shift, you can rarely look to one person. Britt was an exception to this. What looked like company-wide management training became the foundation for the conversations, relationships, and plans to positively impact the culture. She was the rock star in the organization making sure the culture was solid."

Hilary Miller Headlee, VP of Global Sales, Alteryx

"Britt has been a gift in my life, both professionally and personally. I was immediately impressed with her warmth and top-notch coaching skills. Then we got to see how fabulously she teaches her content, with a number of high-quality courses that were instrumental for Lynda.com to launch our business skills area. She has a high EQ to help people at various levels of an org find their best selves."

Jolie Miller, Head of Business & IT Content, LinkedIn

The WIRED TO™ Series: Books on the Brain Science of Success



7th Mind Publishing
9780997354775
July 2019 (2nd ed)
Trade Paperback
\$18.99
Education/Professional
Development

Wired to Grow: Harness the Power of Brain Science to Learn and Master Any Skill

We are biologically wired to learn. It's the key to our survival and the path to fulfilling our potential—to become or develop into something more. *Wired to Grow* helps unlock the fullest expression of who we are, giving you the keys to understand the neuroscience of learning and apply your natural wiring to positively transform lives, habits and organizations.

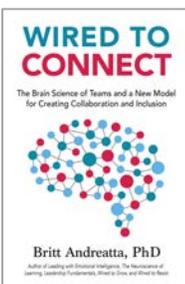
Praise for first edition:

“A simple tool anyone can use to create real change in oneself or in others. It's required reading for those who want to use their minds to achieve results.”

Cherie Carter-Scott, PhD, *NY Times* best-selling author of *If Life Is a Game, These Are the Rules*, ICF Master-Certified Coach

“This is a fantastic book for anyone in the teaching game. It shows how anyone can change their old habits to new ones! Dr. Andreatta hit a home run.”

Michael Ewing, President, Professional Ski Instructors of America, Northern Rocky Mountain Division



7th Mind Publishing
9780997354751
April 2018
Trade Paperback
\$18.99
Business/Leadership

Wired to Connect: The Brain Science of Teams and a New Model for Creating Collaboration and Inclusion

Teams power the majority of work around the world, yet lack of effective collaboration is a leading cause of workplace failure. Dr. Britt Andreatta synthesizes the latest findings from neuroscience and what differentiates high-performing teams from the rest. *Wired to Connect* provides a new understanding of how unconscious bias, inclusion, trust, and purpose impact teams and how you can create the necessary conditions for true collaboration and team excellence.

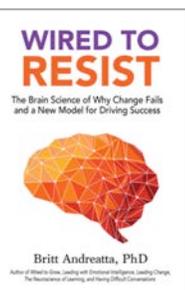
“Andreatta’s enthusiasm may...prove contagious for her target audience, encouraging them to apply her advice to their own workplace teams.”

Publishers Weekly



“With a balance of compelling and timely research and practical tools, Wired to Connect offers a holistic framework for building great teams and inclusive cultures. Britt’s command of today’s workplace challenges makes her work a must-read for talent strategists and business leaders.”

Dr. Kelly McGill, Culture and Inclusion, Amazon



7th Mind Publishing
9780997354737
May 2017
Trade Paperback
\$18.99
Business/Leadership

Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success

Every year failed change costs billions of dollars. Typical approaches to change don't take into account that we're biologically wired to resist change. It's the key to our survival and the obstacle that often gets in the way of us fulfilling our potential. *Wired to Resist* provides a new understanding of our biology and why change fails, despite our best plans. Discover how to harness the power of your brain and thrive through change.

“Illustrated by real-life examples and evidence from renowned scholars and practitioners, Wired to Resist provides novel insights into understanding why efforts to change fail and more importantly how they can succeed.”

Barry Posner, PhD, *NY Times* best-selling author of *The Leadership Challenge*

“I’ve read many books on leading organizational change and I appreciate how Dr. Andreatta gives me insight into the ‘whys’ behind the ‘hows.’ Wired to Resist arrived just as I was launching a new change initiative in my organization—and it immediately showed me several things I needed to address to increase our chance of success.”

Kevin Goldsmith, Chief Technology Officer at AstrumU, Spotify, and Adobe

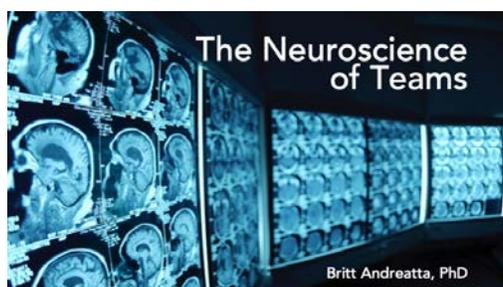
Audiobook
July 2020

Speaking Topics

Dr. Andreatta regularly speaks on maximizing the potential of people and organizations with a focus on leveraging insights from brain science. Her most popular presentations address today's workplace issues like change, teams, innovation, inclusion, leadership, and learning strategy (see descriptions below). Keynotes run 60–90 minutes; all sessions include interactive discussions and activities. Britt also offers more in-depth half- and full-day programs and builds custom presentations upon request. For availability and fees, contact Speaking@BrittAndreatta.com.



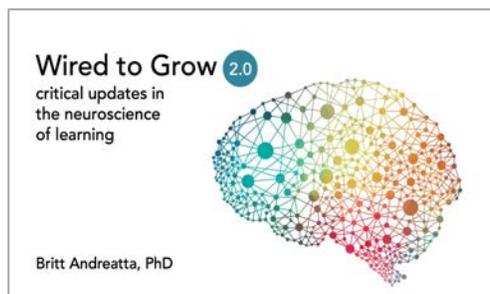
Change is a journey, not an event. Why do 50–70% of change initiatives fail? Typical approaches to managing change don't take our human biology into account—that we're wired to resist change. Recent discoveries in neuroscience illuminate how we learn, respond to change, develop new behaviors, and become more adaptable. Leave this interactive session with several new strategies for driving successful change in your organization whether you are an executive, manager, or employee.



Teams power more and more of today's work. Nearly 90% of today's workers say that they spend 1/3 to 1/2 of each day working in teams. It is no surprise that teams can make or break any organization's competitive advantage. Discover the surprising truth about what creates or crushes high-performing teams. We'll explore the brain science of working in groups and what makes collaboration different from other types of teamwork. Gain key strategies in building trust, inclusion, belonging and psychological safety that you can use to create team excellence again and again.



Innovation is often the big differentiator between organizations that succeed and those that stall or even fail. But while innovation is important, most organizations struggle with creating the right environment to support and encourage it. Explore the research on the neuroscience of innovation and creativity (they're different) and what sets up the human brain to achieve the highest states of both. You'll gain strategies you can use today to create both a climate and culture of innovation.



The neuroscience of learning has recently evolved, adding new understanding to how the brain learns, builds memories, processes failure, and shifts behavior. This research is shaping how educators should design learning and how it's experienced by learners. And technology has transformed what's possible in learning...IF it's used correctly. Discover how to leverage brain science to enhance instructional design and delivery in both education and workplace settings. You will gain strategies you can implement today to improve the growth and development of yourself and others.



Purpose is the driving force that gives our lives meaning. Humans are wired for purpose and, in fact, recent discoveries in neuroscience offer a fascinating look into what motivates us to become our best selves. The ability to align purpose is what distinguishes the most effective leaders from the rest, and purpose is at the heart of engagement, productivity, and retention. It's no wonder that organizations that harness the power of purpose thrive and excel while their peers falter or fail. Discover how to leverage the brain science of purpose to drive more meaning and success.



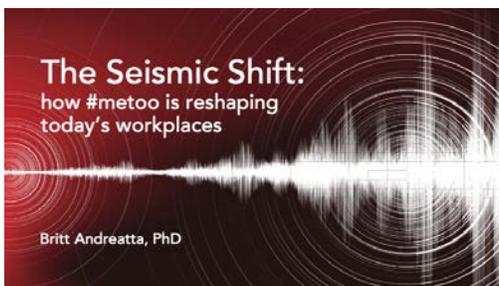
Several studies show that organizations grow and change in predictable ways, moving through phases of development, transformational crisis points, and emerging levels of consciousness. Each shift requires new skills for your leaders and employees, and also predicts relationships with your customers. A significant contributor to organizational decline is that key aspects of strategy are often behind the stage of growth the organization is in or moving toward. Learn how to crack the code and stay ahead of the curve.



Discover why the right culture of learning is critical to your organization's ongoing success. You'll learn about the neuroscience of potential and how to unlock people's natural hunger to learn and improve. Harness the power of growth mindset to create all kinds of benefits including increased performance, productivity, engagement, and retention. Use the ground-breaking Growth Culture™ model to design a robust and positive culture of learning that enables continuous improvement. Learn how to effectively align efforts across your organization to drive maximum impact.



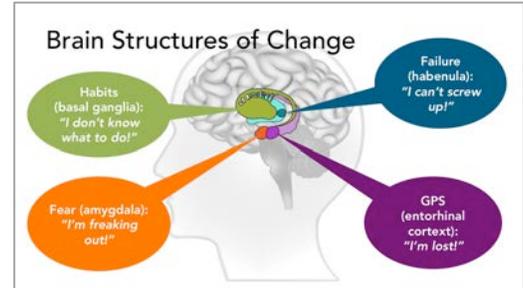
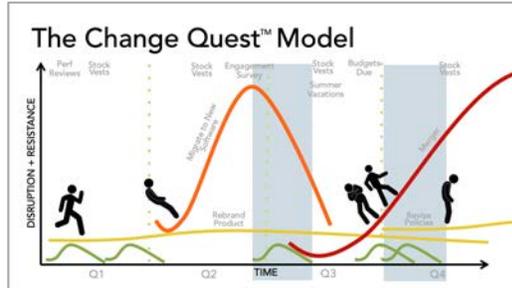
Technology has completely transformed what is possible in learning, making it faster as well as more effective and affordable. See how you can leverage the latest developments to benefit your learners and yourself. Discover why gamification is such a powerful tool for behavior change. Explore the completely personalized and responsive experience that adaptive learning provides. Examine how virtual reality and artificial intelligence can transform time to mastery in every skill. You'll leave with effective and affordable strategies you can implement in your organization today.



As headlines blazed with stories on harassment, the #MeToo and #TimesUp initiatives have changed the face of today's workplaces. These discussions resonate with people all around the world and have quickly moved beyond the entertainment industry to include every sector. The repercussions are driving strong emotions and difficult conversations in our workplaces, homes, classrooms and government chambers. Learn the brain science of power and harassment and gain new understanding about the intense forces behind this tectonic shift. Discover critical new insights you can leverage today.

Training Solutions

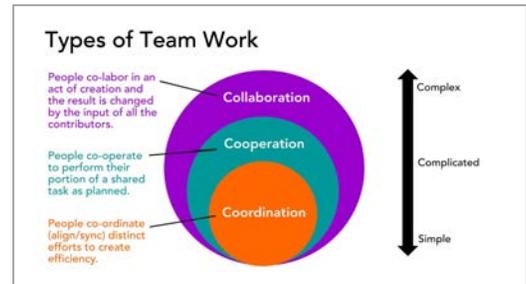
Dr. Andreatta’s robust, brain science–based training solutions feature her ground-breaking research, trademarked models, and uniquely effective learning design that drives real behavior change. Discover how brain-based learning brings out the best in you and your organization. For information, visit www.BrittAndreatta.com/Training.



This training program helps individuals and organizations drive successful change. Why do 50–70% of change initiatives fail? Typical approaches to managing change don’t take into account human biology and that we are wired to resist change. But once you understand the brain structures activated by change, you can mitigate their effects, increasing adaptability and resilience. Topics include assessing the impact of (and motivation for) change, brain science of resistance, and mapping change initiatives for maximum effectiveness. With content for senior leaders, managers, and the recipients of change (i.e., employees, customers, etc.), participants gain new strategies they can use immediately.

“Wonderful content, beautiful visuals and relevant activities! The theme and common language used is relatable to everyone, from executives to the frontline. It has been instrumental in shifting the dialogue about change across our organization.”
 Nichole Prolifka, Protolabs

“The Change Quest™ Model is captivating and provides great ‘hard facts’ to the experiences I’ve had leading change over 22 years. I’m co-owner of a consulting firm and my entire team is certified because this model is so much better than others we’ve used.”
 Andy Kindler, Xcellero



Teams power more and more of today’s work. According to one study, 86% of employees and executives cite lack of effective teamwork and collaboration as the source of workplace failures. Recent discoveries in neuroscience illuminate what differentiates high-performing teams from the rest. Learn how safety, inclusion, purpose and belonging create the necessary conditions for true collaboration and team excellence. Topics include team development, types of teamwork, psychological safety, inclusion, brain activation, and peak performance. With sessions specifically for team leaders, team members, and senior executives, participants will gain effective strategies to consistently create peak-performing teams.

“Best session! The four gates were especially useful to assess various teams I am part of. My biggest takeaway was about psychological safety. I’m on a project now that has had a complete breakdown of trust. After this session, I went back and implemented some of the tools. We’ve seen some improvement!”
 Manager, DPR Construction

“I’ve done the ‘required’ management and leadership training at a number of companies from small startups to giants in the enterprise space—including Microsoft and Cisco—and without a doubt the training that Britt Andreatta has created has been the most engaging and useful of all.”
 Tim Ahlers, Avvo

Select Clients

Corporations

Apple

Alter Eco Foods

Comcast

Dell

Domino's

DPR Construction

Ernst & Young

Franklin Covey

Imperative

LinkedIn

Microsoft

Norton Healthcare

Prudential

Rust-Oleum

TransUnion

Associations

Association to Advance Collegiate
Schools of Business (AACSB)

Association for Talent
Development (ATD)

International Sign Association (ISA)

Information System Audit and Control
Association (ISACA)

Technology Affinity Group (TAG)

Women in Cable Telecommunications (WICT)

Nonprofits

Growing Leaders

Prison Warden
Exchange Program

YMCA

Education/Learning Organizations

Bridge/Practice

British Columbia Institute
of Technology

Colorado School of Mines

Dartmouth University

Degreed

University of California

Media + Press

Print/Online

FASTCOMPANY

Inc.

**BUSINESS
INSIDER**

**CONSCIOUS
COMPANY**

Entrepreneur

CLO

atd Association for
Talent Development

**TRAINING
INDUSTRY**

L&D
LEARNING & DEVELOPMENT PROFESSIONAL

Podcast/Webinars

hr Leaders

HOW TO BE
**AWESOME
AT YOUR JOB**

livehappy

**talent
grow**

LEARNING & DEVELOPMENT
STORIES
A podcast hosted by
Kevin Anselmo

CELEMI
THE POWER OF LEARNING

Media requests only, please email Press@BrittAndreatta.com

Our Team

Britt Andreatta, PhD

Chief Executive Officer | [Email](#)

Britt is the CEO of Britt Andreatta Training Solutions, providing groundbreaking research and science-based solutions for today's workplace challenges. She is an internationally recognized thought leader in leadership development and learning strategy.

Teresa Fanucchi

Executive Assistant | [Email](#)

Teresa is an experienced professional with many years of organizational excellence. She manages Britt's calendar, arranges various aspects of her speaking engagements, communicates with clients, and so much more.

Claudia Arnett

Product Marketing | [Email](#)

Claudia leads product management, strategic communications and marketing for Britt. She has a passion for storytelling and enjoys building meaningful relationships that go far beyond product and service.

Lisa Slavid, MA

Associate

Lisa Slavid has over 25 years of experience designing powerful learning workshops, programs, and keynote presentations. She regularly works with corporations, universities, and nonprofits, specializing in appreciative inquiry, strategic planning, innovation and creativity. She is also the creator of the wildly popular Peadoodles cartoon.

Jenefer Angell

Editor/Writer

Jenefer's seasoned editorial eye helps put the polish on Britt's many projects, including her books and marketing communications. She draws on 20 years of acquisitions, development, and marketing experience with traditional and independent publishers.

Chris Sneathen

Chief Technology Officer

With technology constantly changing, Chris leads the efforts to bring cutting-edge products to transformative learning experiences. He has a long history working in IT for a range of companies including Crystal Cruises, local county government, and the University of California at Santa Barbara.

Linda Croyle, MEd

Associate

Linda Croyle is a highly respected public speaker, trainer and manager with over 25 years experience in values-based organizational management and development. She specializes in leadership excellence, transformational communication, diversity and inclusion, as well as workplace wellness.

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www.youtube.com/c/BrittAndreatta



www.instagram.com/BrittAndreatta

social media

*“My mission is to help
people and organizations
rise to their potential.”*

Britt Andreatta, PhD

