



Wired to Grow 2.0: critical updates in the neuroscience of learning

Research on the neuroscience of learning continues to evolve, adding new understanding to how the brain learns, builds memories, processes failure, and shifts behavior. These findings are shaping how learning should be designed by educators and experienced by learners. At the same time, technology has completely transformed what is possible in learning making it not only faster, but also more realistic, effective and affordable...IF it's used correctly.

All learning occurs in the brain, regardless of the media through which it is consumed. And learning has to ultimately drive sustained behavior change to create valued ROI. By updating your understanding of the brain science of learning and practice, you'll be more effective in your role, no matter which element of the learning cycle you touch.

Join Dr. Britt Andreatta, author of *Wired to Grow* and *The Neuroscience of Learning*, as she shares best-and next-practices in brain-based learning. As the former Chief Learning Officer for Lynda.com, she consults with organizations around the world on how to maximize their learning solutions to yield phenomenal results. Her research on the brain science of success has transformed the talent industry.

In this interactive session, you will:

- Learn about critical new developments in the neuroscience of learning
- Explore how technology can best augment the learning process
- Why the power of VR/XR uniquely drive sustained behavior change
- Discover new brain-based strategies you can apply to your work today

This 75-minute keynote includes three 5-minute discussions where participants apply the concepts and model to their organization. With 90-minutes, this keynote can be customized to include some high-level information on how to create effective learning programs so solve various workplace challenges.

With 120-minutes or more, participants can be guided through deeper level analysis and application or you can choose additional content/research from Britt's catalogue including the following topics:

- *Wired to Resist: The Neuroscience of Change*
- *Wired to Connect: The Neuroscience of Teams*
- *Cracking the Code: How Org Growth and Consciousness Shape Talent Development*
- *Create a Growth Culture and Unlock Your Organization's Potential*
- *The Future of Learning: New Developments in Learning and Talent Development*
- *More...*