

Change Quest™ Model Facilitator Certification

the brain science-based solution to drive successful change by Britt Andreatta, PhD

Online Facilitator Certification

Complete the highly engaging online facilitator certification training where you will learn how to deliver the Change Quest™ Model Learning Solution to help your organization thrive through change. Micro-learning self-paced modules make it easy for you to become knowledgeable in the model as well as all the materials in the extensive Facilitator's Kit.

Facilitator's Kit

The Facilitator's Kit contains materials for you to rollout the Change Quest™ Model to your entire organization with content for three different levels of participants: senior leaders, managers, employees. It includes:

4 visually stunning presentation decks each with a learning arc of ground-breaking content that drives "aha moments" and behavior change and that you can customize for your organization and needs



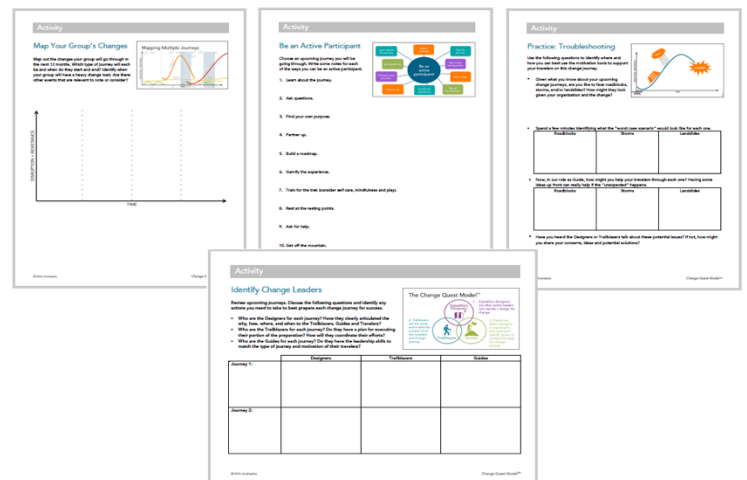
35+ videos of Dr. Andreatta teaching the content, which you can use to learn how to deliver the content and/or show to your audiences



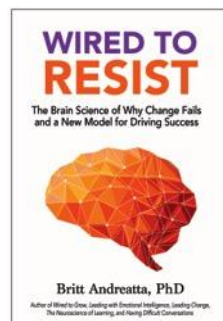
3 timer movies you can insert into the decks to keep exercises and discussions on track



50+ hands-on exercises to drive sustained behavior change with hands-on practice and application



1 copy of the book *Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success* by Dr. Britt Andreatta (PDF)



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Overview

Change is a process, not an event. The reason 50-70% of change initiatives fail is that typical change management products don't take in to account human biology and that we are wired to resist change. The success of any change initiative lives in your ability to help get your people (employees, clients, stakeholders) through it without harming the culture or trust of your organization.



The Change Quest™ Model is based on my research on the neuroscience of change and offers a new, highly effective way to ensure that your change initiatives succeed.

As a researcher and talent practitioner, I know how important it is to get change right. When it goes wrong, you can harm your culture, lose some of your best people, and end up with high costs and few results. This science-based approach will help you understand change in a whole new way, giving you better, effective tools for planning and implementing all types and sizes of change initiatives.

As a former Chief Learning Officer, I know how frustrating it can be to purchase a learning solution that is not flexible enough to meet your needs. Or worse, priced at a point that you cannot get approval to do the kind of rollout you know is necessary for success. The Change Quest™ Model Learning Solution System is designed for maximum flexibility and affordability.

I have also removed the barriers that keep facilitators from getting up and running quickly. In just a few days, you can be ready to deliver the content because the training is available on demand, in an engaging online and self-paced experience. Your downloadable Facilitator's Kit is at your fingertips immediately.

And it works! Change Quest™ Model Learning Solution System is based on the latest research of how the human brain best learns and builds new habits. As the author of *The Neuroscience of Learning* and *Wired to Grow: Harness the Power of Brain Science to Master Any Skill*, I know how to create transformational learning experiences. I have personally designed and delivered this training in several organizations and have seen the great results first hand. The content and learning experience are highly effective, allowing you to have confidence knowing that can drive the results that matter.

"We just finished presenting the Change Quest™ Model to our cohort of managers and it was a huge success. Of the 11 modules we offered, yours drove the most increase in knowledge (rated #1)... Comments from the learners: 'Absolute best!! I want it taught to all management & staff.' and 'Change management is so challenging. Loved learning about the science behind it.'"

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Pricing

The Change Quest™ Model Learning Solution is intentionally priced for ease of approval and efficiency of a roll out. Enroll at www.BrittAndreattaTraining.com to get started immediately or call (508) 784-6463 to schedule a demonstration.

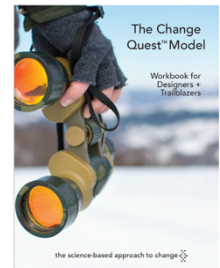
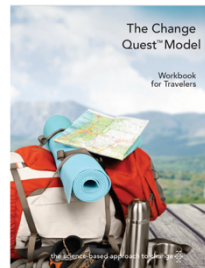
Online Facilitator Certification \$2400

This one-time cost per facilitator includes the engaging and interactive online training program. Once you complete the self-paced training, you're able to offer in-person sessions in your organization through a standard license. The complete Facilitator's Kit includes:

- 4 visually stunning presentation decks (Overview, Senior Leaders, Managers, Employees)
- 35+ videos of Dr. Andreatta teaching the content
- 3 timer movies
- 50+ hands-on exercises
- 3 support decks that include inspirational quotes, facilitation tools, and extra images
- 1 book *Wired to Resist: The Brain Science of Why Change Fails and a New Model for Driving Success* (PDF) by Britt Andreatta, PhD

Participant Workbooks

Priced so that it's easy to rollout this ground-breaking training to your entire organization, you will order coordinated but unique workbooks for each level of your audience.



Employees	\$35/person (<i>Resist</i> book + 34-page <i>Workbook for Travelers</i>)
Managers	\$100/person (<i>Resist</i> book + 52-page <i>Workbook for Guides</i>)
Senior Leaders	\$150/person (<i>Resist</i> book + 72-page <i>Workbook for Designers/Trailblazers</i>)

Become an Accredited Facilitator Call for pricing

Optional: If you would like to join Dr. Britt Andreatta's team of Accredited Facilitators, attend this additional special one-time event and receive an extended license. We will focus our time on deeper level discussions of the research and model as well as doing hands-on practice where you will receive meaningful feedback and coaching on the application of the model. Enjoy networking with other professionals in your cohort and be part of a sustained community of people driving successful change of all types. Benefits include:

- 2-day in-person retreat with Dr. Britt Andreatta
- Extended access to all online training materials including additional resources
- Ongoing networking with other professionals
- Gain the competitive advantage of being listed as an Accredited Facilitator

Please note that participants must complete the Online Facilitator Certification prior to arriving at the event so that we can jump right into deeper work.