



## Create a Growth Culture and Unlock Your Org's Potential

Your organization is up to big things and talent development is vital for achieving your goals. Building a culture of learning based on the growth mindset will yield all kinds of benefits including increased performance and productivity, enhanced employee engagement, and retention of your top talent.

You already have a culture of learning but it may not be driving the results your talent is capable of and your organization needs. Learn how to implement the Growth Culture Model™ to enable continuous improvement. Discover the neuroscience of potential and how to unlock people's natural hunger to learn and improve.

Dr. Britt Andreatta will share the latest discoveries about the brain, and how to harness human biology to bring out the best in your talent. Author of *Wired to Grow* and *Creating a Culture of Learning*, Britt will show how creating a growth mindset culture and investing in learning will increase employee engagement, productivity and adaptability. Leave this interactive session with new strategies for intentionally building the professional capacity across your organization.

In this interactive session, you will:

- Explore the brain science of learning, potential, failure and behavior change
- Discover the benefits implementing the Growth Culture Model™ in your organization
- Identify tools and strategies for building a robust culture of learning that drives continuous improvement

This 75-minute keynote includes three 5-minute discussions where participants apply the concepts and model to their organization. With 90-minutes, this keynote can be customized to include some high-level information on how to create effective learning experiences across the organization.

With 120-minutes or more, participants can be guided through deeper level analysis and application or you can choose additional content/research from Britt's catalogue including the following topics:

- *Wired to Grow: The Neuroscience of Learning*
- *Wired to Resist: The Neuroscience of Change*
- *Wired to Connect: The Neuroscience of Teams*
- *Cracking the Code: How Org Growth and Consciousness Shape Talent Development*
- *The Future of Learning: Trends, Tools and Best Practices*
- *More...*