



Wired to Resist: The Neuroscience of Change

The pace of today's change is pushing the limits of even the most nimble organizations. Change occurs in a myriad of ways from shifting technology to reorganizing functions to seeking new customers and operating globally. And no matter the size, every change requires new learning. Recent discoveries in neuroscience illuminate how we learn, respond to change and ways we can maximize both flexibility and resilience.

In this session, Dr. Britt Andreatta will share the latest discoveries about the brain, and how to harness human biology to reduce resistance to change and change fatigue. Author of *Wired to Resist* and *Leading Change*, she will provide key principles that maximizes the brain's capacity to learn and embrace change. Leave this interactive session with new strategies for intentionally building the professional capacity of people across all functions of your organization.

In this interactive session, you will:

- Learn how all change activates the survival and failure centers in the brain
- Discover how to use the new Change Quest Model™ to assess and predict the impact of different types of change
- Identify ways to intentionally increase the resilience of your people and organization

This 75-minute keynote includes three 5-minute discussions where participants apply the concepts and model to their organization. With 90-minutes, this keynote can be customized to include some high-level information on how to maximize the skills for the different leaders of change.

With 120-minutes or more, participants can be guided through deeper level analysis and application or you can choose additional content/research from Britt's catalogue including the following topics:

- *Wired to Grow: The Neuroscience of Learning*
- *Wired to Connect: The Neuroscience of Teams*
- *Cracking the Code: How Org Growth and Consciousness Shape Talent Development*
- *Create a Growth Culture and Unlock Your Organization's Potential*
- *The Future of Learning: New Developments in Learning and Talent Development*
- *More...*

Note: Britt has developed a learning solution for the Change Quest Model™. Learn how you can get certified to deliver this science-based approach in your organization.